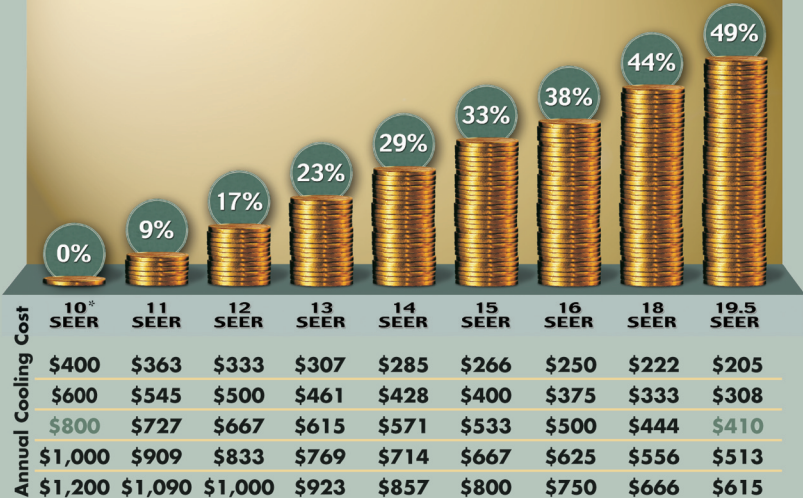


Why A Higher Efficiency Rating Saves Money.



**Minimum efficiency established by the Department of Energy.*

Estimated Annual Cooling Cost Comparisons.

If your current air conditioner is more than 10-years old, it could be operating at lower than 10.00 SEER. Compare the estimated annual cooling bill of a 10.00 SEER system to that of a new system with a higher SEER, such as Trane's 11.00, 12.00, 13.00, 14.00, 15.00, 16.00, 18.00 or 19.50. For instance, if the annual cooling bill of a 10.00 SEER system was \$800, it could potentially cost only \$410 for a 19.50 SEER system, or an annual savings of 49%. Now, that makes dollars and sense, doesn't it?

Potential energy savings will vary depending on your personal lifestyle, system settings, equipment maintenance, local climate, actual construction and installation of equipment and duct system.